

November 8th 2018

Liftsuperstore - "Take Your Own Road" Launched at SEMA 2018

Total Automotive Lifting Solutions officially announced the new Lift Super Store "Take Your Own Road" initiative at SEMA Las Vegas. With over thirteen (13) years of experience and success, the Lift Super Store now has five (5) locations in the USA and Canada operating together within a common marketing agreement. This is not a franchise or a distributor program but a marketing partnership where independent Lift Super Store locations open in selected markets following our tested and proven format.

This can be a free standing operation or a "bolt on" to compliment your existing business. We have both of these operating successfully. New candidates get sales and technical training along with full marketing support with brochures, manuals, signs and advertising layouts. Our years of internet expertise can deliver impressive search engine optimization and a steady stream of customer calls. Our products are designed to provide a higher level of quality and performance versus the myriad of internet hobby lifts.

This is a cash or credit card business that operates on gross profit margins well above industry standards. The products are all better engineered, built with North American content and backed by comprehensive parts warranties. Each location gets lifts shipped directly from modern Asian manufacturing centers. ALI certified models are also available for commercial applications.

For further information call 866-799-LIFT and speak with Harold Yeo or Anthony Degrazia.



